

AV Vendor Showcase

August 12, 2015

UC Davis Academic Technology Services is pleased to announce the 2nd annual UC Davis AV Vendor Showcase, held March 8th, 2016 in the UC Davis ARC Pavilion. This event provides AV Technicians, Venue and Facility Managers, and End Users from the higher education market with an opportunity to explore new equipment and industry trends in the Commercial AV and Events markets, and to learn from manufacturers, retailers, and service providers that serve the Higher Ed AV and Events markets.

This event provides an excellent opportunity for your brand to reach Higher Ed AV and Events professionals, with representatives from AV departments, Facilities and Venues, and end user departments and faculty from UC Davis, Local 4-year and Community Colleges, and other UC Campuses as far away as Los Angeles.

With an extensive show floor and engaging presentations, we expect the 2016 AV Vendor Showcase to provide attendees with valuable learning opportunities, and we think this presents an exciting opportunity for your company to reach a Higher Ed audience. We invite you to help make the 2016 AV Vendor Showcase a successful and valuable learning conference for our attendees.

The attached documents provide descriptions of the event and the corporate sponsorship opportunities that are currently available. The number of sponsorships is limited, and we expect them to fill quickly. If you are interested, please complete and return the enclosed sponsorship confirmation form as soon as possible.

The use of AV technology and services is critical to the teaching, outreach, and research missions of UC Davis. To encourage broad attendance at this conference, we aim to offer free registration to all attendees who qualify. The generous support of our sponsors will help to make this a highly attended and worthwhile event. The conference planning team is grateful for the support our sponsors have shown in the past and thank you in advance for your consideration of this upcoming opportunity.

If you have any questions or followC up, please email our conference planning team at avshowcase@ucdavis.edu.

We look forward to hearing from you soon.

Sincerely,

Tim Kerbavaz & Derald Reedy

2016 AV Showcase Chairs

AV Vendor Showcase

Event Information

2015 AV Vendor Showcase

March 8, 2016

UC Davis Campus

Location: University of California, Davis Campus in Davis, CA. Main Exhibits and proceedings will take place at the Arc Pavilion on La Rue Road.

General Schedule: The Showcase will take place all day on Tuesday March 8th, 2016. Sponsors and exhibitors will have the opportunity to load in on the evening of Monday March 7th, 2016

Attendees: The 2015 Showcase drew attendees from many aspects of Higher Ed AV, and from campuses all over California. Attendees also came from K-12 educational institutions and Houses Of Worship. See below for 2015 Attendee Demographic Data.

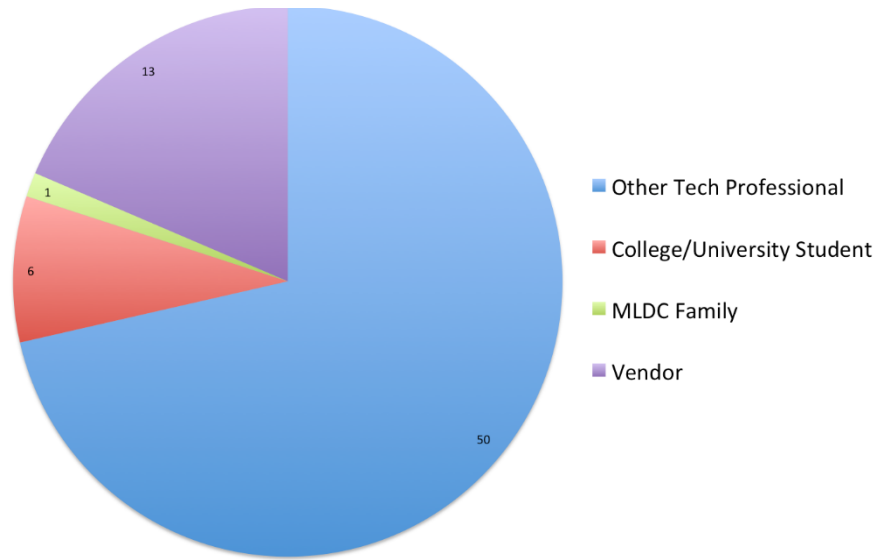
Fees: Our goal is to make the showcase free to attend for attendees, including for invited guests of sponsors and vendors

General Info: Please see the showcase website <http://www.avshowcase.com>

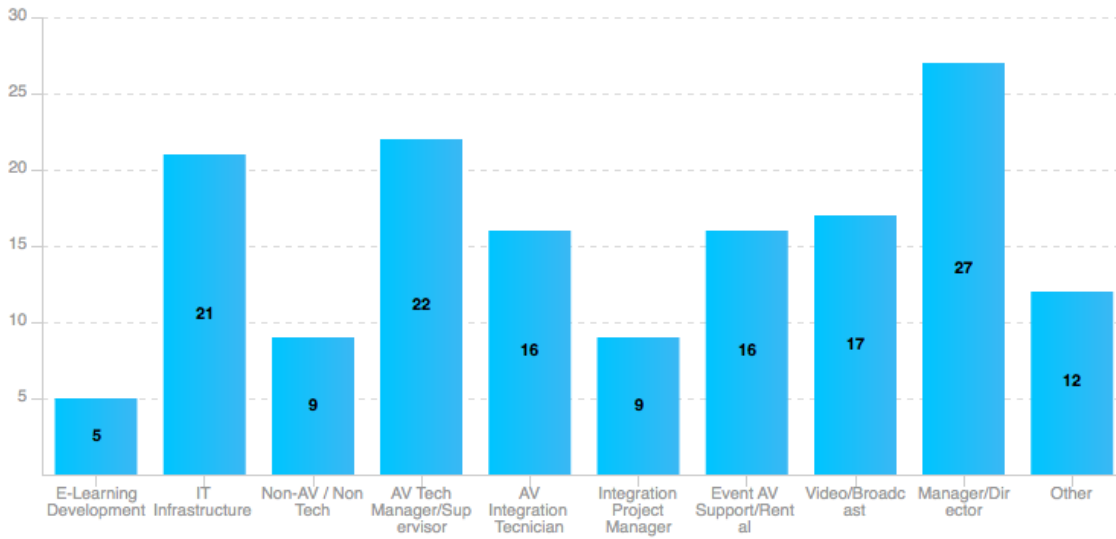
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2015 Showcase Attendee Demographics Report

Attendee Breakdown
 Registration By Category:

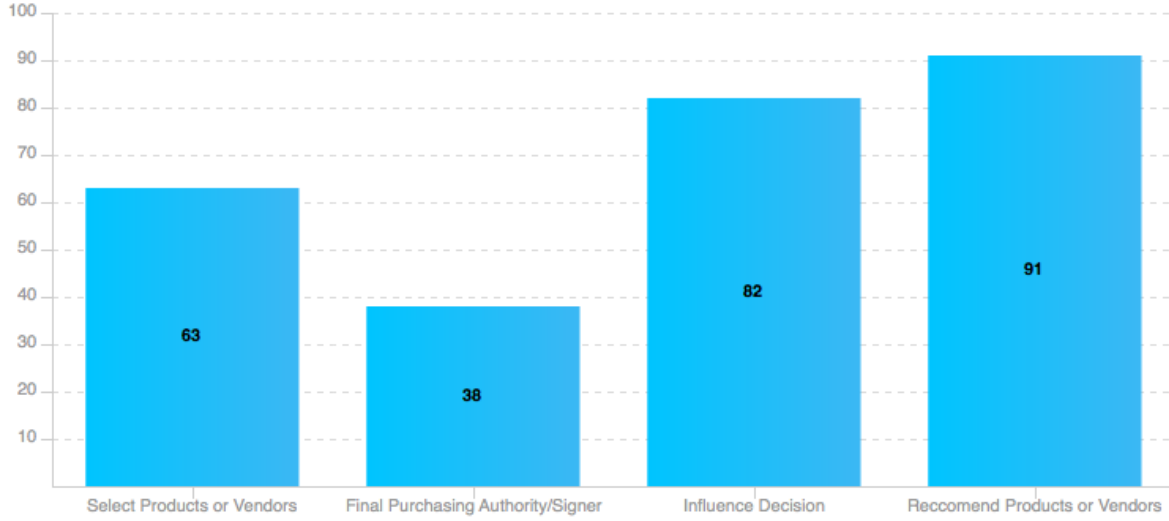


What is your role at your institution? (Select all that apply)



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What is your role in specifying and purchasing equipment?



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2016 Sponsorship Levels

There are 4 Platinum, 4 Gold, and up to 20 Silver Sponsorships available for the 2016 UC Davis AV Showcase. To ensure the quality of the conference, the conference planning team reserves the right to exclude potential sponsors who, in their sole discretion, are deemed inappropriate for the conference.

Details of each sponsorship opportunity are included below.

Platinum – financial contribution of \$3,000

Availability: 4

- All silver and gold level benefits
- 20'x20' booth
 - 2x 15A 120V power
 - 3x 6' table
 - 6x folding chair
 - Assistance with load in and set up of booth
- Placement of corporate banner in dining area
- 45-minutes of stage time in one of two breakout areas
- First right of refusal to provide the showcase bag to hold all showcase and sponsor materials. NOTE: If conference bag is provided, it must be received by February 1st, 2015.

Gold – financial contribution of \$1,800

Availability: 4

- All silver level benefits
- Booth upgraded to 10' x 15'
 - 15A 120V power
 - 2x 6' table
 - 4x folding chair
 - Assistance with load in and set up of booth

Silver – financial contribution of \$1,200

Availability: Up to 20

- 10' x 10' booth on the showcase floor, including...
 - 15A 120V power
 - 1x 6' table
 - 2x folding chair
 - Assistance with load in and set up of booth
- Corporate logo displayed as part of digital signage content at the showcase
- 30 Invitations for guests from other institutions, in or outside the Higher Ed sphere.
- Attendee registration list with email addresses for all attendees who have given their approval for such sharing.

Other Sponsorship Opportunities

- Breakfast Sponsor – financial contribution of \$1,500
- Lunch Sponsor – financial contribution of \$2,000
- Afternoon Break Sponsor – financial contribution of \$1,000